GEO LITERACY

Logic Model Check-up

2 PROGRAM _____

2 RESOURCES	**2** ACTIVITIES	**3** OUTPUTS	**4** SHORT-TERM OUTCOMES	**5** MID-TERM OUTCOMES	**6** LONG-TERM OUTCOMES	**1** ORGANIZATION MISSION

7 EXTERNAL FACTORS
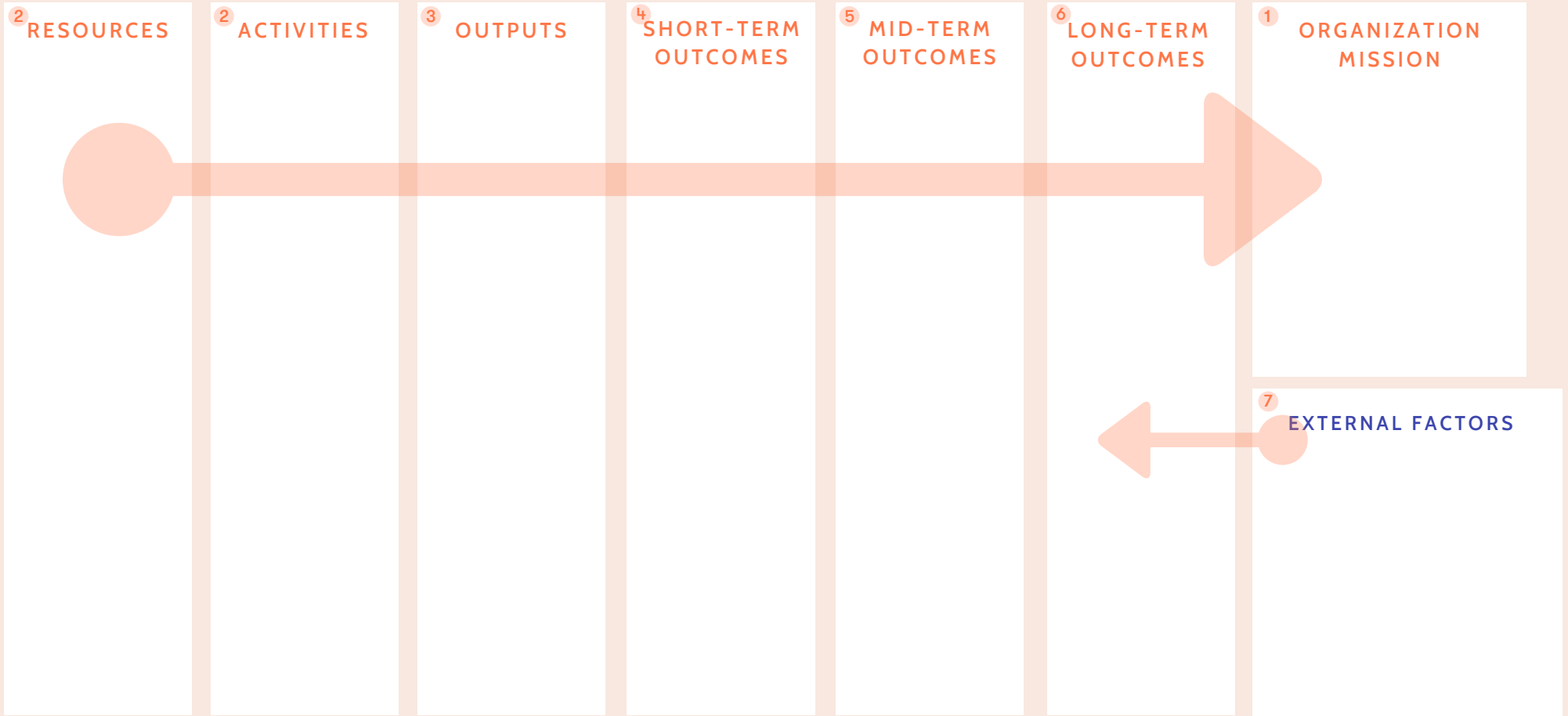
INSTRUCTIONS

1) Begin by filling in your mission on the far right

2) Fill in your program name at the top, then add your resources (human and financial), and activities

3) Describe your outputs: how do you know your activities are getting done? Do you count the number of meetings, events, and participants?

4) Describe the intended results from your activities as short-term outcomes: what do those meetings, events, and participants do next? Do they change a behavior?

5) Describe how these short-term outcomes will lead to changes in the world in the mid-term outcomes section: will there be new policies, new buildings, new projects?

6) Describe how the changes in the world will lead to accomplishing a part of your mission in the long-term outcomes section.

7) List the external factors--those out of your control--that also influence your ability to accomplish the long-term outcomes. Is it possible that a natural phenomenon like a hurricane could derail your restoration project? Could national or local policies create incentives or disincentives that affect your program?

Key Check-up Questions

1. Is it logical?
Ask an independent party to take a look across your logic model. Do they think your actions are likely to lead to your intended outcomes, too?

2. Do you have or can you collect the measures?
What are some creative ways to measure your progress with accuracy, precision, and not too much effort? Are there other data sources you can access?

3. Are your timeframes reasonable?
Since we have to live in the real world where time is a commodity (unfortunately), do you believe you've given your strategy sufficient time to see results?

4. Are your resources sufficient?
Since we have to live in the real world where nearly everything else is also a commodity (unfortunately), do you believe you've given your strategy sufficient resources to see results? Do you have the financial and people support you need to make the activities work?

5. Do you see the external factors you've identified growing or declining in influence over time?
If these factors are likely to grow over time, consider ways to address them in your program logic or strategies.

6. Are you addressing a root cause that connects to your organization's mission?
Even a very well-designed program will take resources away from your organization's strategic efforts if it does not directly address a key component of achieving the organizational mission. If this question raises concerns, let's talk about your theory of change.

For more program strategy and evaluation advice, visit us at www.geoliteracyproject.com